

papiroga

WELCOME TO PAPIROGA

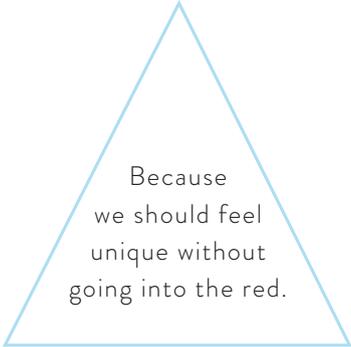
An original accessories brand that aims
to change women's mood.



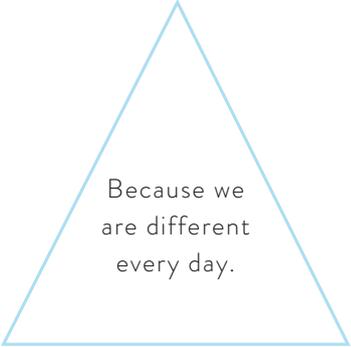
Because fashion
should be a path to
happiness.



Because the world
should be an
exciting place.



Because
we should feel
unique without
going into the red.



Because we
are different
every day.



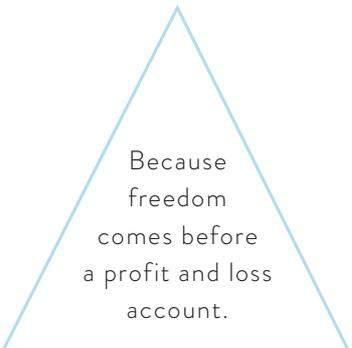
Because luxury is
defined by the
limited. Not the
expensive.



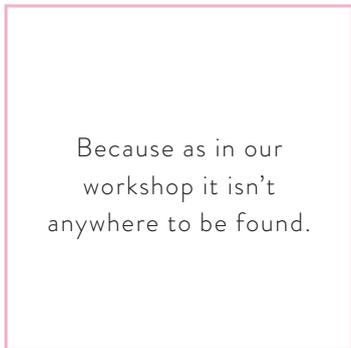
Because life
isn't a question
of seasons.



Because what is cool
doesn't need publicity,
and the same goes for
what isn't cool.



Because
freedom
comes before
a profit and loss
account.



Because as in our
workshop it isn't
anywhere to be found.

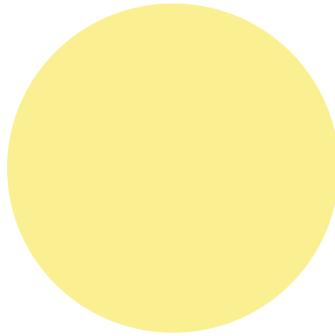
If we feel on a different mood each day, if there are mornings that we wake up more cheerful, others in which we're willing to conquer the world, and others in which we wouldn't be out of bed during the whole day, then why do we always dress up in the same way?

At papiroga we try to design original accessories with enough entity to transform not only your look, but also your mood.

HOW
DO
YOU
WANNA
FEEL
TODAY?

OUR MOODS

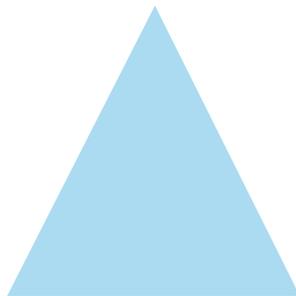
We go beyond the look to focus on the mood.



HAPPIEST
ON EARTH



COOLEST
IN TOWN



PURE
IN THE SKY

BEYOND DESIGN



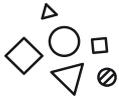
Our accessories are made by people.



Wearing our pieces is connecting with them.



We like to know about their life. Their history. Their dreams.



Everything is handcrafted: no two necklaces are the same.



And (lots of) love goes into every piece.



We don't rush: we take days to complete each one.



And we only work with workshops which try to improve the quality of life for their people.



We therefore like to believe that our designs offer something more.



ORIGIN

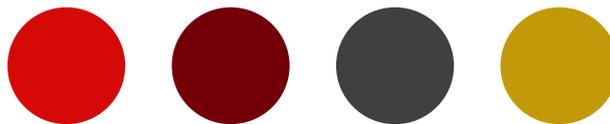
AW2021

On our 10th anniversary we return to where it all began. To our origin. We return... to the caverns! We first transformed our papiroga house into a cave, then filled the walls with organic, oval, irregular shapes...and just look what happened! Okay, there weren't any mammoths to round off the picture, but they would have fit right in! But we did have animals, hands, human silhouettes! They were large, small, stylized, dynamic and more. Accompanied by the sound of ancestral music, they placed themselves on the web.

You don't believe us?

Check it out for yourself, they are waiting for you there!

COLORS



MATERIALS

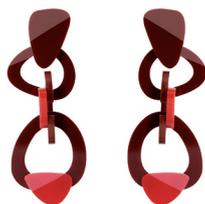
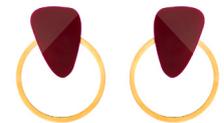


GOLDEN
18k
hypoallergenic
plated



PLEXIGLAS
New high quality
material with glossy
finishing

MOODLIST



PAPIROGA TEAM



Here we are, the three who in 2011 founded papiroga.
But now on the team we are many more!

LEIRE

Human
Happener

She makes
things happen,
not bad!

Check it
yourself on
leire@papiroga.com

DANIEL

Human
Brandmaker

His world is so intangible
that sometimes we doubt
his existence.

Try it on at
daniel@papiroga.com
and tell us!

ESTEFANÍA

Human
Art Director

Her particular world of
colors and shapes is
the closest to happiness.

Write her to
estefania@papiroga.com
and discover it yourself

SAY HI

Do you have a store? Would you like to tell us something or say hello?
Send us an email to hello@papiroga.com and put our minds at ease!



PAPIROGA HOUSE

c/ Francisco de Rojas, 1
Madrid

[*house@papiroga.com*](mailto:house@papiroga.com)

And if you happen to be in
Madrid... jump in our new
papiroga store!



PAPIROGA PRESS

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[*arantxa@papiroga.com*](mailto:arantxa@papiroga.com)

Interviews?
Reviews?
Give us a call!



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Paperwork and boring
documents?
Send us an email!

papiroga

High accessories for big emotions.