

papiroga

WELCOME TO PAPIROGA

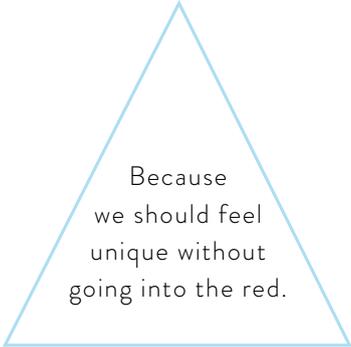
An original accessories brand that aims
to change women's mood.



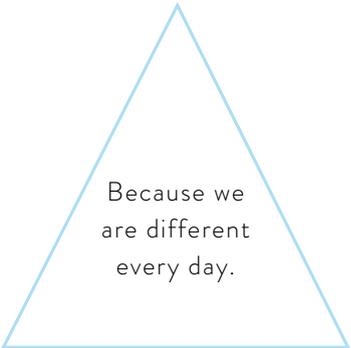
Because fashion
should be a path to
happiness.



Because the world
should be an
exciting place.



Because
we should feel
unique without
going into the red.



Because we
are different
every day.



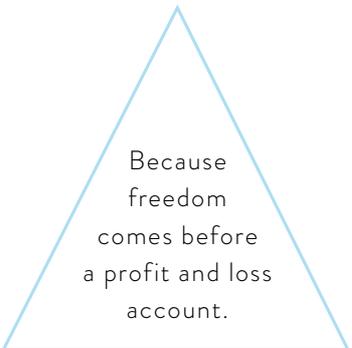
Because luxury is
defined by the
limited. Not the
expensive.



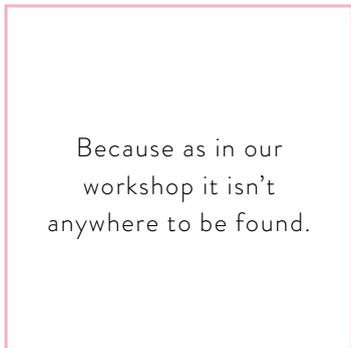
Because life
isn't a question
of seasons.



Because what is cool
doesn't need publicity,
and the same goes for
what isn't cool.



Because
freedom
comes before
a profit and loss
account.



Because as in our
workshop it isn't
anywhere to be found.

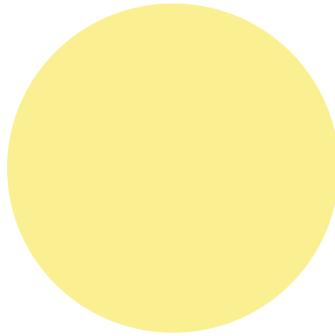
If we feel on a different mood each day, if there are mornings that we wake up more cheerful, others in which we're willing to conquer the world, and others in which we wouldn't be out of bed during the whole day, then why do we always dress up in the same way?

At papiroga we try to design original accessories with enough entity to transform not only your look, but also your mood.

HOW
DO
YOU
WANNA
FEEL
TODAY?

OUR MOODS

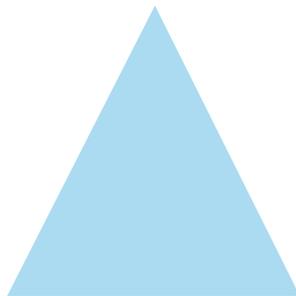
We go beyond the look to focus on the mood.



HAPPIEST
ON EARTH



COOLEST
IN TOWN



PURE
IN THE SKY

BEYOND DESIGN



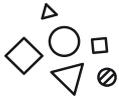
Our accessories are made by people.



Wearing our pieces is connecting with them.



We like to know about their life. Their history. Their dreams.



Everything is handcrafted: no two necklaces are the same.



And (lots of) love goes into every piece.



We don't rush: we take days to complete each one.



And we only work with workshops which try to improve the quality of life for their people.



We therefore like to believe that our designs offer something more.

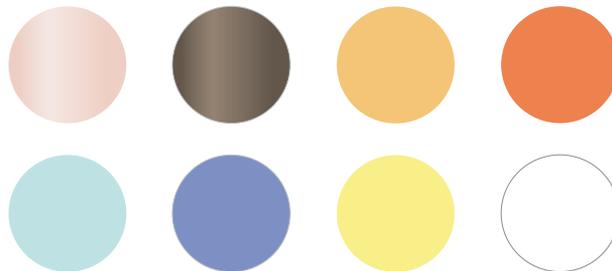


WONDERLAND

SS2024

Alice listens in boredom, to her sister reading a book with no pictures or words. All of a sudden, she sees a white rabbit hopping past, muttering “I’m going to be late!”, pulling a watch out of its waistcoat and running into a rabbit warren. Fearless, she follows the same path and there begins a crazy adventure among magic potions that can shrink or grow, cards that come to life, talking gardens and caterpillars that smoke a pipe, all of which will push the limits of our imagination.

COLORS



MATERIALS

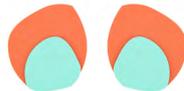
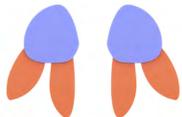


GOLDEN
18k
hypoallergenic
plated



PLEXIGLAS
New high quality
material with glossy
finishing

MOODLIST



PAPIROGA TEAM



Here we are, the three who in 2011 founded papiroga.
But now on the team we are many more!

LEIRE

Human
Happener

She makes
things happen,
not bad!

Check it
yourself on
leire@papiroga.com

DANIEL

Human
Brandmaker

His world is so intangible
that sometimes we doubt
his existence.

Try it on at
daniel@papiroga.com
and tell us!

ESTEFANÍA

Human
Art Director

Her particular world of
colors and shapes is
the closest to happiness.

Write her to
estefania@papiroga.com
and discover it yourself

SAY HI

Do you have a store? Would you like to tell us something or say hello?
Send us an email to hello@papiroga.com and put our minds at ease!



PAPIROGA HOUSE

c/ Francisco de Rojas, 1
Madrid

[*house@papiroga.com*](mailto:house@papiroga.com)

And if you happen to be
in Madrid... jump in our
papiroga house!



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Interviews?
Reviews?
Give us a call!



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Paperwork and boring
documents?
Send us an email!

papiroga

High accessories for big emotions.